

The Green Artery

Minutes of the Board of Directors Meeting

**July 16, 2015**

**Call to Order**

The meeting was called to order by Faye Miller, President, at 6:35 pm

**Quorum**

Bill Hunter, Evan St. Ives, Heidi Bissell, Faye Miller present

Quorum established.

**Approval of Minutes**

Minutes of the May 2015 EC meeting were presented for adoption by Bill Hunter. Minutes approved.

**Committee Reports**

**Treasurer Report – Evan St. Ives**

* No change.

**President Report**

* Jim McKay has been recovering from surgery and is in our thoughts.
* Hillsborough County received a $28 million settlement from the BP Oil Spill. We hope some of it will be directed towards projects like the GA.
* Minigrant
  + Brochure Prices: $285 for 1000 brochures or $400 for 1500
  + Motion to approve printing 1000 brochures by Evan. Motion passes.
  + Motion to approve $100 for stock photography. By Evan. Motion passes
* Banner size needs to be ~1.5’ x 6’

**Communications Report**

* Heidi presented a demo of how maps tell different stories and the stories we might tell using maps., as well as mockups of what some GA maps might look like if we can locate a graphic designer.
* Specifically, needs for:
  + Big picture map for use in talks (ala our current poster maps) and brochures
  + Turn-by-turn map for folks wanting to use it
  + Status maps showing what is/isn’t ride-able/accessible currently and what detours/recommended routes exist.

**Meeting adjourned 7:45 pm**