The Green ARTery

Board of Directors Minutes

DATE 09/18/2014

**CALL TO ORDER**

The meeting was called to order by Faye Miller, president, at 6:35 pm.

**QUORUM & APPROVAL OF AGENDA**

Faye Miller, Rich Yates, Myron Griffin, Joe Costa, Melinda Ray, Evan St Ives

Bill Hunter arrived at 7:05. A quorum was declared present.

Also present were Vincent Schwellenbach, Stephen Benson, Daniel Goumenaur, Elizabeth Corwin, and Heidi Bissell.

**NEIGHBORHOOD CONCERNS: Members present concerns to the Board [15 minutes allowed].**

**Items requiring action will be referred to committee or added to the agenda under New Business.**

None brought forward

**REPORTS OF OFFICERS**

**Secretary’s Report:** The 08/18/2014 Executive Committee minutes were approved as presented.

**Treasurer’s Report**: Deferred

**President’s report**

* Faye reported on an upcoming event: Cyclovia, on Kennedy Blvd, Oct 19 9:00 am to 2:00 pm. It is free and its purpose is to raise awareness of biking, walking, etc. The organizer desires active participation and asked that we lead the children’s parade. which is for only 9 blocks. Daniel volunteered to lead and Faye will ask Margaret Shepard if she will help. We will also have a booth there. Heidi volunteered to help staff it.
* Faye advised that Columbus drive is being repaved. The city is considering making it two way with two lanes and two bike lanes. Residents are opposed as they want parking if front of their homes. Faye will attend the upcoming meeting on this issue.
* GA has been nominated for a Planning Commission award as an outstanding design project.
* Faye is considering dedicating one meeting to fund raising. Several indicated they agreed this would be a good plan as we are in dire need of money. Heidi pointed out that the October 9 executive committee meeting is for planning on how to present the project to the neighborhood. The next board meeting after that will be fund raising (Oct 16)

**Committee Reports**

**Communications – Heidi**

* Heidi reminded committee members about logging any time they spend on Green Artery matters. She noted that time in meetings counts as does preparation time and, of course, any committee work time.
* Flash cards are on the Save page of the web site and would be useful for anyone needing to answer questions about the Green Artery.

**Branding** – **Vince Schwellenbach**

* Vince wanted feedback on the printed collateral that he sent out. Board members had received the web site and liked it. Vince’s staff is working on new content and on transferring the material from the old site to the new. He plans to have the new site up and running before the Cyclovia event on October 19.
* He discussed other ideas such as T shirts, stickers of car windows, a banner, etc. In terms of business cards and brochures – they are ready, just need to go to print. He has many excellent ideas for marketing and fund raising but would like 4 or 5 people to volunteer to work on this. Myron, Daniel, and Elizabeth volunteered.

**Membership** – **Rich Yates** – no report

**Green Space and Art- Myron –** no report

**Fundraising –Tanja and Rich** – no report

**UNFINISHED BUSINESS**

None

**New Business**

**Change of officers**

* Evan St. Ives was nominated for treasurer. Everyone in favor. Nobody opposed
* Bill Hunter was nominated for parliamentarian. Everyone in favor. Nobody opposed.

**Yard Sale -** Vince volunteered his house/garage for the community yard sale.

**LETTERS OUTGOING**

**Rich Yates:** concerning the letter to residents near and around the 22nd Street Park.

* Discussion about whether or not to include map, invite more people. Dan suggests using 22nd St. as model for future neighborhood involvement.
* Dan suggests putting out signs
* Heidi suggests hitting neighborhood email lists
* Rich moves to send letter on paper to 22nd St. Park residents and social media (OSHNA, NESH, etc.) for everyone else.
* Rich will revise letter and send to everyone for review. No answer to email = you approve.
* Heidi will send to social media.
* Suggest using Oct 9th to plan Oct 11th meeting at 22nd St. park
* Stephen supports the idea to go in with blank map and design with community

Rich moved to finalize letter, send to Heidi to send out, meeting on Oct 11th at 22nd St. near ballpark. Myron seconded. Motion carried.

**ACTION WITHOUT A FORMAL MEETING**

**None**

**UPCOMING MEETINGS**

Executive Committee – Thursday October 9, 2014 6:30pm

Board of Directors – Thursday October 16, 2014 6:30pm

**ANNOUNCEMENTS**

None

**ADJOURNMENT 8:10 pm**

The meeting was adjourned at 8:10 pm.

Respectfully submitted

Bill Hunter, acting for Melinda Ray, Secretary